

Vector art centre positioned.
Size: 130mm x 33.7mm

6mm to top of page.

50mm to top of page.

Title text: Alfa Slab One
278mmx35.5mm

200mm to top of page.

Drop Shadow Settings:

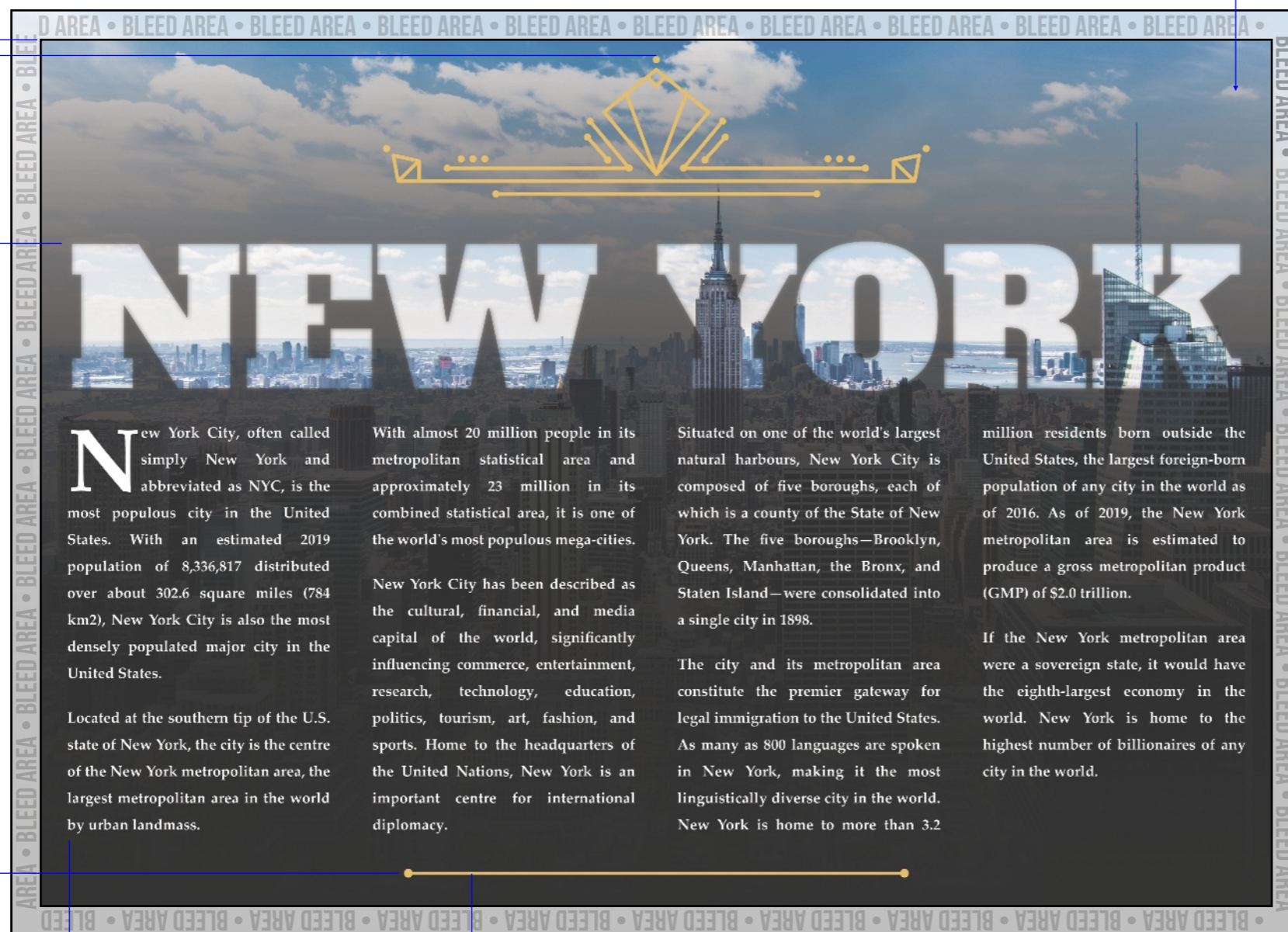
Opacity: 75%
Radius: 20px
Offset: 2px
Intensity: 25%
Colour: Black
Angle: 315°

Background image with true black overlay.

Gradiated transparency from 0% (bottom) to 100% (top)

Title text with image as background.

Drop-Shadow applied for text.



New York City, often called simply New York and abbreviated as NYC, is the most populous city in the United States. With an estimated 2019 population of 8,336,817 distributed over about 302.6 square miles (784 km²), New York City is also the most densely populated major city in the United States.

Located at the southern tip of the U.S. state of New York, the city is the centre of the New York metropolitan area, the largest metropolitan area in the world by urban landmass.

With almost 20 million people in its metropolitan statistical area and approximately 23 million in its combined statistical area, it is one of the world's most populous mega-cities.

New York City has been described as the cultural, financial, and media capital of the world, significantly influencing commerce, entertainment, research, technology, education, politics, tourism, art, fashion, and sports. Home to the headquarters of the United Nations, New York is an important centre for international diplomacy.

Situated on one of the world's largest natural harbours, New York City is composed of five boroughs, each of which is a county of the State of New York. The five boroughs—Brooklyn, Queens, Manhattan, the Bronx, and Staten Island—were consolidated into a single city in 1898.

The city and its metropolitan area constitute the premier gateway for legal immigration to the United States. As many as 800 languages are spoken in New York, making it the most linguistically diverse city in the world. New York is home to more than 3.2

million residents born outside the United States, the largest foreign-born population of any city in the world as of 2016. As of 2019, the New York metropolitan area is estimated to produce a gross metropolitan product (GMP) of \$2.0 trillion.

If the New York metropolitan area were a sovereign state, it would have the eighth-largest economy in the world. New York is home to the highest number of billionaires of any city in the world.

Typeface: Palatino Linotype
Text frame: 280mm x 100mm
Size: 10PT
Justification: Fully
Leading: 18PT
Kerning: Auto
Tracking: 0%
Paragraph space: 12PT
Gutter: 10mm

Stroke: 2pt
Circular end-caps
Width 120mm

LAYOUT TITLE:	VISIT NEW YORK
COURSE OR LEVEL:	GRAPHIC COMMUNICATION
CHALLENGE VERSION :	V1_1020
INTENDED FORMAT:	A4 LANDSCAPE POSTER
COLOUR PALETTE:	VECTOR ART C11 M26 Y66 K2 BODY TEXT CO MO YO KO
TYPEFACES:	ALFA SLAB ONE PALATINO LINOTYPEL
IMAGE ASSETS:	PEXELS-LUKAS-KLOEPEL-466685.JPG ART_DECO_HEADER.SVG
STOCK SIZE:	0A4
BLEED SIZE:	5MM
MARGIN SIZE:	5MM
GUTTER SIZE:	10MM
NOTES:	BODY TEXT SOURCED FROM HTTPS://WWW.NYCGO.COM/
THUMBNAIL:	