



**FRONT**



**SIDE**

**TASK:**

Cycling is a popular sport and practical, environmentally friendly means of transportation.

Design a cycling helmet or glasses to suit a target market.

**YOU WILL NEED:**

A print out of this page, or a blank sheet of paper.

Pencils for sketching and rendering your idea.

A computer to research current designs.

Watch the video to the project.

**THINGS TO THINK ABOUT:**

What are you designing? Cycling helmets or glasses?

Who is the target market? Age? Professional or amateur

**HOW YOU WILL BE GRADED:**

Quality of your sketching and communication.

Variety of ideas - how 'different' are your idea?

Quality of annotation explaining your design ideas.